

EVAN FITZER

Motion Graphics Artist & Videographer

evanfitzer.com | hello@evanfitzer.com | Roswell, GA 30076 | (630) 270-6387

SUMMARY

Motion graphics artist, 2D & 3D animator, & videographer with over 10 years of experience producing broadcast, web, and educational video content from concept through final delivery. Currently the sole motion graphics specialist for a national trade association's Education Department, producing training and safety content for the consumer tool, heavy equipment, and party & event rental industries. Skilled across the full production pipeline in Cinema 4D and Adobe Creative Suite. Storyboarding, 3D modeling, texturing, rigging, lighting, rendering, and compositing. With experience collaborating with writers, subject matter experts, and cross-functional teams on tight deadlines.

WORK EXPERIENCE

Videographer/Animator - American Rental Association - Moline, IL

August 2020 – Present

- Create educational and safety videos, animations, and motion graphics for LMS-based training and compliance content serving the rental industry.
- Travel to industry events and job sites to capture handheld and drone footage for educational, safety, and marketing video content.
- Serve as the sole motion graphics specialist for the Education Department, translating complex safety and operational topics into clear, engaging animated content.
- Collaborate cross-functionally with writers, subject matter experts, management, and other videographers to plan, produce, and deliver video content on deadline.
- Produce session and breakout videos as well as environmental and signage motion graphics for The ARA Show, ARA's annual national conference.
- Work as part of a production team to deliver video and motion graphics across marketing, internal communications, and live-event applications.

Video Production Specialist - Four Seasons Heating, A/C, Plumbing, & Electric - Bedford Park, IL

December 2014 – March 2020

- Conceptualized, storyboarded, and produced commercials for broadcast television and web platforms as a one-person production team.
- Managed full 3D workflow in Cinema 4D and Adobe Creative Suite, including modeling, texturing, rigging, lighting, rendering, compositing, and audio mixing.
- Produced high-quality video content for both internal and external company use.
- Delivered final creative assets to TV stations and web advertisers via Extreme Reach.
- Maintained ongoing communication with executives and management to align on creative direction, requested revisions, and production deadlines.
- Designed brochures, newsletters, pamphlets, and flyers, and managed multiple company social media accounts.
- Supported the graphic design team with print and web deliverables during high-volume, tight-deadline periods.

Video Marketing Intern - Bradley University - Peoria, IL

May 2013 – May 2014

- Produced a broad range of animation and video deliverables for university clients, from concept through final edit.
- Communicated with campus leaders and project coordinators to gather project requirements and creative guidelines.
- Scoped projects by evaluating client requirements against quality and timeline expectations.
- Created storyboards to establish narrative direction for each project.
- Used Final Cut Pro, After Effects, and Cinema 4D to translate client guidelines into finished video.
- Implemented a revision process to translate client feedback into polished final deliverables, collaborating with fellow students on complex animation projects.
- Consistently met client-provided deadlines while delivering content that exceeded client and university expectations.

Service Bureau Technician - Bradley University - Peoria, IL

September 2011 – May 2014

- Resolved hardware and software issues for professors and students, strengthening client communication skills.

EDUCATION

Bachelor of Science in Interactive Media: Animation and Visual Effects

Bradley University - Peoria, IL - Graduated May 2014

SKILLS

Motion Graphics & 3D Animation: Adobe After Effects, Cinema 4D, 3D Modeling, Texturing, Rigging, Lighting, Rendering, Compositing

Video Production & Editing: Adobe Premiere Pro, Final Cut Pro, Videography, Storyboarding, Audio Mixing, DSLR Camera Operation, FAA Certified Drone Pilot, Lighting, Green Screen & Keying

Design, Web, & Marketing Tools: Adobe Creative Suite, Graphic Design, HTML & CSS, JavaScript, WordPress, HubSpot, Extreme Reach, Social Media Management, Microsoft Office, Windows & Mac